

COMPANY HISTORY

1972

Established Yano Store

Began moving sales as a forerunner to "Daiso Sangyo".



1987

Birth of 100 yen shop Daiso

Moved from moving sales to permanent stores. The first agency store opens.



1998

More than 1,000 stores in Japan

More than 1,000 stores in Japan

(Direct management/including agents)
Continued to launch stores at a striking pace of 50 to 60 per month. This increased our purchasing power and our name recognition.



2005

Over 10 countries and regions overseas

Operation in more than 10 countries outside Japan

Launched a store in the Overseas 10 countries and regions Japan five years after our first overseas store launch. Daiso began to be recognized by overseas customers.



2008

Over 20 countries and regions overseas

Opened stores in 20 countries and regions overseas

More than 20 countries and regions overseas to open stores in three years! Daiso brand begins to be appreciated overseas.



2012

RDC Construction/operation

Starting with Saltama RDC, we have 8 RDCs nationwide.



2016

Acquired the Plus Heart Company. Plus Heart

It operated household goods shops across the country. Acquired Plus Heart from subsidiary ALO.



2018

More than 5,000 shops in the world

Exceeded 5,000 stores (domestic and overseas)

It has been 46 years since Yano Shop was founded. Exceeded 5,000 stores in 28 countries and regions around the world.



2019

Development of a new corporate identity

Developing a corporate identity. Revamped with a unified global logo.



2020

Acquired the business of the 300 yen shop CouCou

Acquired CouCou from Biljan Co., Ltd.



1977

Daiso Industries was incorporated.

Introduced the uniform price of 100 yen and established a business model based on volume purchasing and volume sales.



1991

Opening of the 1st store of our own

The first store, Takamatsu Store enjoyed a great success far beyond expectations. Full scale chain development commenced.



2001

Opened 1st overseas store

Proceeded with overseas expansion, beginning in Taiwan. The store won a prize as the top brand selected by customers in Taiwan in 2009.



2007

Operation of Thailand factory and warehouse

Built a plastic factory and warehouse.



2010

世界3,000店舗突破

More than 3,000 shops in the world

The total number of stores in Japan and overseas exceeded 3,000.



2015

Acquired Chubu Shokai.

Orange, a 100-yen shop based in Shizuoka, Japan. Acquired Chubu Shokai, a company that had been developing.



2016

Vietnam factory and warehouse operation

Operates as a factory and warehouse.



2019

Business development of 300 yen shop THREEPPY

Acquired ALO and Chubu Shokai.



2020

Sales exceeded 500 billion yen

Open 5,741 stores in 27 countries and regions around the world.



DAISO

Daiso Sangyo Co., Ltd.

DAISO official website <https://www.daiso-sangyo.co.jp>

